



THE ORIGINS

L'Eroica started in 1997 because of one man, Giancarlo Brocci, who admired the values of a past cycling so much that he wanted to reconnect others to the heritage that inspired much Italian history, literature, culture, and music. L'Eroica was also begun as a foundation for the protection and preservation of the last gravel roads in Tuscany. These romantic concepts led to the idea of L'Eroica, an event that initially saw 92 "hunters of feelings and emotions", as the creator Giancarlo Brocci defines them.

EROICA HISPANIA

The Eroica Hispania is a cyclist celebration following the spirit and the ethos of the most famous Italian L'EROICA. It is an event which tries to seek to recover the values and essence of the classic epic cycling trail along one of the most important areas of the world for its wine production, such as La Rioja.

The Rioja is an area not only of vineyards, but of high cultural and environmental interest and can be considered "twin" of Chianti Region, where the Eroica was born. Along the way you will pass through some of the most representative wineries of Rioja DOC, as mentioned an area not only of vineyards, but also rich in history and culture; here were created the first poems in Castilian language (modern Spanish); also very strong is the presence of the architecture of the Romanesque period.

The route will ride through castles, fortresses and watchtowers. It will coincide, in some places, with the worldwide famous pilgrimage route: The Camino de Santiago.

This event is a magnification of the initial values of cycling: the enjoyment of the journey, the local gastronomy and landscape. A tribute to the land and its people, in an incomparable place like the Rioja.

Behind the creation of Eroica Hispania we meet two lovers of cycling in all its forms: from classic to modern, from solo adventure travel to international sport competitions. It may seem strange and bizarre but the history of this event could be summarized as: Eroica arrives in Spain through Mongolia.

Miguel Silvestre Iniesta and Willy Mulonia are the minds that lie behind the creation of this great dream. They met for the first time in Mongolia in 2010 and found themselves again two years later in Gaiole during the Eroica; in both cases they were riding their own bikes.

Thus began the great dream: import the spirit of Eroica in Spain, in an area with characteristics similar to Tuscany, like the Rioja.

Next June this dream will become true, we wait for you!

PROGRAM AND ROUTE 2015

The first edition of the Eroica Hispania is scheduled for **Sunday, June 7, 2015** with start and finish in **Cenicero**, a small town in the province of **Logroño** in the **Rioja region**.

There are three routes of different lengths:

*Long route of **187 km** - start time 6.00 - 8.00 am.*

*Medium route of **106 km** - start time 9.00 am - 1.00 am.*

*Short route of **59 km** - start time 9.00 am - 1.00 am.*

For more detailed information about routes and regulation, please visit the website of www.eroicahispania.es

PACK 3 NIGHTS + RACE NUMBER 2015

This pack include 3 overnights in the hotels, casas rurales or apartments we have chosen for you.

Each pack includes:

- ❖ 3 Overnights with check in June 5, 2015 - check out on June 8, 2015 *
- ❖ Registration guaranteed to 2015 Eroica Hispania**
- ❖ Daily insurance for the day of the race
- ❖ Race number delivery directly in your hotel room
- ❖ Local assistance offered by members of PA-Cyclism

** Some packs also includes breakfast, one dinner and other services*

***For the companion and those who are already registered to the race is possible to pay back the registration fee of Heroica Hispania (€ 50 p.p.)*

Below we list all types of accommodation offered, with reservation code (**ID**), name, distance from Cenicero, hotel web page, price and extras included.

Please choose one of the packages that you can find below, visit the website of the hotel by clicking the blue link and send your request to eroica@pa-cyclism.com, indicating the ID number of the preferred package with the number of option that best suits your needs. (I.e. ID: HVIURA, Option 1, to book a double room for 2 persons at the Hotel Viura).

Note: All prices are per room

ID: HVIURA - Hotel Viura (Villabuena de Alava: 14 Km) www.hotelviura.com

OPTION	ID:HVIURA	PRICE
1	Double Room with breakfast included + 1 Dinner "Viura Menu with Wine " (day of the dinner at your choice)	€ 799
2	Single Use Room room with breakfast included + 1 Dinner "Viura Menu with Wine " (day of the dinner at your choice)	€ 619

ID: HCMAYOR Hotel Calle Mayor (Logroño: 18 Km) www.hotelcallemayor.com

OPTION	ID:HCMAYOR	PRICE
1	Double Room Special with Breakfast included	€ 659
2	Double Room Deluxe with Breakfast included	€ 719
3	Single Use Room with Breakfast included	€ 579

ID: HEU Hotel Eguren Ugarte (Laguardia: 14 Km) hotelegurenugarte.com

OPTION	ID:HEU	PRICE
1	Double Room with Breakfast included + Guided Tour to the Cellar with Wine Tasting	€ 689
2	Single Use Room with Breakfast included	€529

ID: HVDL Hotel Val de Lana (Elciego: 8 Km) www.bodegasvaldelana.com

OPTION	ID:HVDL	PRICE
1	Double Room with Breakfast included + Guided Tour to the Cellar with Wine Tasting	€ 449
2	Single Use Room with Breakfast included	€ 369

ID: CRL Casa Rural Legarda (Briñas: 25 Km) www.casadelegarda.com

OPTION	ID:CRL	PRICE
1	Double Room with breakfast included	€ 429
2	Single Use Room with Breakfast included	€ 329

ID: ALZM Apartamentos Los Zapatos Morados (Haro: 22 Km)
www.loszapatosmorados.com

OPTION	ID:ALZM	PRICE
1	Apartment for 3 o 4 person (1 double bed + 1 double sofa bed)	€ 819
2	Apartment for 1 o 2 person (1 double bed + 1 double sofa bed)	€ 549

HOW TO BOOK

We only accept booking via email at eroica@pa-cyclism.com

All these offers are valid for stays of 3 nights.

For each reservation must be specified:

- Name, Surname, telephone and email of each participant and companion;
- The identification number of the chosen package (Es. ID: HVIURA);
- The number of people and number of rooms that you will need by reporting the number of option among those available;
- The number of companions for which you require the discounted price of registration (which therefore will not receive race pack and dorsal number)

Once sent this information, you will be contacted by the staff of PA-cyclism, which will confirm the availability of the request and will send you an email with the amount to be paid to confirm the booking.

N.B: Each bikers need also to provide the following information:

- 1 - Name
- 2 - Surname
- 3 - Date of Birth (DD/MM/YYYY)
- 4 - Nationality
- 5 - Gender (M - F)
- 6 - Email address
- 7 - Telephone
- 8 - Address (Street, PO Box, City, Country)
- 9 - Kind of Bike (i.e. from '80, from '70, ecc.)
- 10 - Kind of route chosen: (Short - Medium - Long)

HOW TO PAY

1. Pay with your credit card the total amount of the reservation.
2. Pay with bank card the total amount of the reservation.

1: CREDIT CARD: to pay please connect to this link:

<http://pa-cyclism.com/en/tpv/>

Credit Card Companies will often flag transactions for larger amounts that are completed online and out of country as fraud suspicion. If high-value (€) online transactions are outside of your normal spending habits, please ensure that you contact your credit card company BEFORE registration to approve the transaction

2: BANK TRANSFER

Beneficiary: Banco "La Caixa"

Account no: 2100-3897-89-0200079853

IBAN: ES88-2100-3897-89-0200079853

BIC/ SWIFT: CAIXESBBXXX

payable to:

PROJECTING ADVENTURE CYCLISM

Paseo de la Castellana 121, Esc. Dcha 4aA - Madrid - Spain

We will not consider a person or group subscribed until we receive the payment.

Confirmation and payment of the offers mentioned above are to be understood as acceptance of the regulations, the terms & conditions of use and privacy policy of Eroica Hispania viewable on the site

www.eroicahispania.es

Valid also as acceptance of the refund and cancellation policy set out on the following page.

REFUND AND CANCELLATION

Where, for whatever reason, one person is obliged to withdraw, the person must give written notice to Projecting Adventure Cyclism. Refund will be calculated with this penalty: - Within 45 days from date of departure the penalty fare is 10% of the total cost of the trip.

- Within 30 days from departure the penalty fare is 30% of the total cost of the trip. - Within 21 days from departure the penalty fare is 50% of the total cost of the trip.

- Within 14 days from departure the penalty fare is 75 % of the total cost of the trip. - After this date no refund will be given. No refunds for those who will not show at the start or withdraw during the course of the tour.

No refunds for those who could not make the tour due to lack or inaccuracy of the personal travel documents (i.e Visa or Passport). Traveler understands that some destinations pose more risk than other destinations due to weather conditions, political conditions and the geography of the region. Traveler acknowledges that factors such as, but not limited to, weather conditions, landslides, floods, flight cancelations or delays, strikes, labor troubles, failure of power, restrictive governmental laws or regulations, riots, insurrection, war or other reason of a like nature not the fault of Projecting Adventure Cyclism (hereinafter "Force Majeure Event") can hinder, delay or even prevent the Traveler's ability to make or complete the trip. Traveler acknowledges that the Projecting Adventure Cyclism shall not be liable to Traveler for any delay or cancelation of the trip due to a Force Majeure Event. Traveler shall not be entitled to a refund or any other payment for damages from the Projecting Adventure Cyclism in the event that the trip is cancelled or delayed due to a Force Majeure Event. Please note that we are never responsible for any airfare ticket expenses.

CONTACTS

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